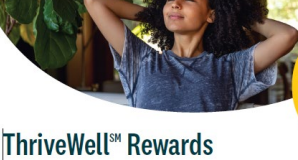


Wellbeing for all, all in one place.

~personify™
HEALTH

Member Materials:

- [Overview Member Flyer](#)
- [Member Guide](#)
- [Rewards Flyer](#)



Earn up to
\$200 or \$400
per year!*

ThriveWellSM Rewards

It's easy to earn rewards by making healthy decisions. Choose your healthy activities and watch your rewards add up. The more you do, the more you'll earn—up to \$400 in Rewards Cash in 2024.

Complete this activity to earn Rewards Cash for 2024:

Complete by December 31, 2024*	Complete the Health Check	\$25
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Participate in additional healthy activities throughout the year to earn points and watch your Rewards Cash add up.

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	Total rewards per year
Points	7,000	25,000	40,000	60,000	
Rewards Cash	\$15	\$35	\$55	\$70	\$175


Personify Health is an independent company and offers a digital wellness service on behalf of Excellus BlueCross BlueShield, a nonprofit independent licensee of the Blue Cross Blue Shield of Wisconsin.

*Your Essential Plan members, complete by the end of your program year.

*\$200 per subscriber and \$200 per spouse or domestic partner. The spouse/domestic partner benefit is not available with the Essential Plan.



Excellus
EveryBody Benefits



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HEALTH

[Click the links to learn more]